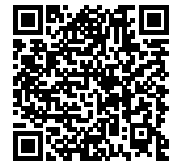


FMC: L5 - Media Theory Perspectives - 2B - Media, Gender and the Body

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This unit will explore the construction of gender and its close relationship to the body in contemporary culture, and how the media (film, TV, web and radio), supports the ideological endorsement and promotion of particular and specific aesthetics, roles and behaviours for each sex. Matters of the formation of identity through the idealised body (both aesthetically and in terms of health), performance, and sexuality will be investigated and analyzed through certain seminal, key case studies within film, television, new media and radio.

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