

# FMC: L4 - Business Environment

View Online



---

1

Brooks I, Weatherston J, Wilkinson G. The international business environment: challenges and changes. 2nd ed. Harlow, England: : Financial Times/Prentice Hall 2011.  
<https://ebookcentral.proquest.com/lib/bournemouth-ebooks/detail.action?docID=5137424>

2

Brooks I, Weatherston J. The international business environment: challenges and changes. 2nd ed. Harlow: : Financial Times Prentice Hall 2010.

3

Crane A, Matten D. Business ethics: managing corporate citizenship and sustainability in the age of globalization. Fourth edition. Oxford: : Oxford University Press 2016.

4

Dicken P. Global shift: mapping the changing contours of the world economy. Seventh edition. Los Angeles: : SAGE 2015.

5

Hamilton L, Webster P. The international business environment. Oxford: : Oxford University Press 2009.

6

Morrison J, Morrison J. The global business environment: meeting the challenges. 3rd ed. Basingstoke: : Palgrave Macmillan 2011.

7

Palmer A, Hartley B. The business environment. 7th ed. London: : McGraw-Hill Higher Education 2012.

8

Parker B, ebrary, Inc. Introduction to globalization and business: relationships and responsibilities. London: : SAGE 2005.  
<https://ebookcentral.proquest.com/lib/bournemouth-ebooks/detail.action?docID=354882>

9

Parker B. Introduction to globalization and business: relationships and responsibilities. London: : SAGE 2005.

10

Wetherly P, Otter D, editors. The business environment: themes and issues. Second edition. Oxford: : Oxford University Press 2011.  
<http://search.ebscohost.com/login.aspx?authtype=ip,shib&custid=s7547708&direct=true&db=nlebk&db=nlabk&site=ehost-live&scope=site&AN=678234>

11

Wetherly P, Otter D. The business environment: themes and issues. 2nd ed. Oxford: : Oxford University Press 2011.

12

Worthington I, ebrary, Inc. Greening business: research, theory, and practice. Oxford: : Oxford University Press 2013.  
<https://ebookcentral.proquest.com/lib/bournemouth-ebooks/detail.action?docID=1107708>

13

Worthington I, Britton C. The business environment. Seventh edition. Boston: : Pearson 2015.

14

Parkin M, Powell M, Matthews K. Essential economics. European ed. Harlow: : Pearson 2012.

15

Slovan J, Garratt D. Essentials of economics. Seventh edition. Harlow, England: : Pearson 2016.

<https://ebookcentral.proquest.com/lib/bournemouth-ebooks/detail.action?docID=5174788>

16

Slovan J, Garratt D. Essentials of economics. Seventh edition. Upper Saddle River: : Pearson 2016.

17

Heywood A. Politics. Fourth edition. Basingstoke: : Palgrave Macmillan 2013.

18

Savigny H, Marsden L. Doing political science and international relations: theories in action . Basingstoke: : Palgrave Macmillan 2011.

19

Mooij MK de. Global marketing and advertising: understanding cultural paradoxes. Fourth edition. Los Angeles: : SAGE 2014.

20

Usunier J-C, Lee JA. Marketing across cultures. Sixth edition. Harlow, England: : Pearson 2013.  
<https://ebookcentral.proquest.com/lib/bournemouth-ebooks/detail.action?docID=5138969>

21

Usunier J-C, Lee JA. Marketing across cultures. Sixth edition. Harlow, England: : Pearson 2013.

22

The Economist. The Economist  
<http://search.ebscohost.com/login.aspx?direct=true&db=edspub&AN=edp25136&site=eds-live&scope=site>

23

de Mooij, M K. Dimensions of culture. In: Global marketing and advertising : understanding cultural paradoxes. Los Angeles: : SAGE 2019. 105-50.